



END OF BIDDING - EMAILS

BEFORE END OF BIDDING

- **Reminder Email** - Send a reminder email to all bidders and approved agents either the day before, or on the last day of bidding. Include helpful info including when the bidding ends, possibility of a time extension, comparable properties in the area, and a direct link to your listing. Bidder info can be found by opening the 'Edit Listing' page and clicking the green button on the far right that says 'Manage Bids/Offers'.

EXAMPLE

- REMINDER TO ALL BIDDERS -

Subject: **ADDRESS** Bidding Ends TODAY at **TIME!**

Body:

Attention Bidders:

- **ADDRESS** Bidding will end THIS EVENING at **TIME!**
- **BIDDING WILL BE EXTENDED PAST TIME IF THERE IS ACTIVE BIDDING!**
- **YOU DO NOT NEED ALL CASH!**
- **YOU MUST SUBMIT AN RPA WITHIN 24 HOURS IF YOU ARE THE TOP BIDDER!**

Nearby Sold Properties: ****Include 3+ comparable properties to those nearby yours****

- **ADDRESS OF COMPARABLE PROPERTY @ \$\$\$/sqft.**
- **ADDRESS OF COMPARABLE PROPERTY @ \$\$\$/sqft.**
- **ADDRESS OF COMPARABLE PROPERTY @ \$\$\$/sqft.**
 - ****EXAMPLE - 2651 Crosby Way @ \$371/sqft****

Using **\$\$\$-\$\$\$** per square foot as ARV value would put **ADDRESS** at **\$000,000-\$000,000**
ARV!!!

Click here to view this listing: **ENTER PERMALINK HERE (found in edit listing page under address)**



END OF BIDDING - EMAILS

END OF BIDDING

- **Request Offers** - Send customized emails to your highest bidder and the next two bidders, to request offers from them. Be sure to include their highest bid, pre-calculated purchase price that includes the 3% Buyers Premium, and when the offers are due.

EXAMPLE

- HIGHEST BIDDER -

Subject: Congratulations! You are the HIGHEST BIDDER on **ADDRESS**

Body:

Congratulations!

You were the highest bidder with a bid of **\$000,000**! Please submit an RPA within the next 24 hours for the total purchase price of **\$000,000** - which is your top bid of **\$000,000** + 3%.

Keep in mind that terms and conditions matter! Please send over the strongest offer that you can because the 2nd highest bidder is only **\$1000** behind you - and we are collecting written offers from the top 3 bidders. All offers are due by **DATE @ TIME**.

- NEXT HIGHEST BIDDERS -

Subject: Congratulations on your bid! There is still a chance on **ADDRESS**

Body:

Congratulations!

You were one of the top bidders with a bid of **\$000,000**! Please submit an RPA within the next 24 hours for the total purchase price of **\$000,000** - which is your top bid of **\$000,000** + 3%.

Your highest bid was only a few thousand away from some of the top bidders. The highest bidder always gets priority, but terms and conditions matter. The Seller would prefer all cash, no contingencies, and a quick close (if possible for your buyer - but none of these items are required. All offers are due by **DATE @ TIME**.